

# PENICUIK COMMUNITY ALLIANCE LTD



BREADSHARE COMMUNITY BAKERY: LOST GARDEN FOODHALL : TRAINING: INDOOR MARKET



**COMING SOON ON 20 NOVEMBER 2015**  
**A chance to buy shares to support the**



ESTABLISHED 2015

## STOREHOUSE

***A message from Paul Hayes, Roger Kelly and Colum Beagan:***

***Penicuk has a great tradition of businesses and social endeavours begun not for profit but to champion ethical principles for the common good. Many of these examples lasted for several generations but most have now gone.***

***Now it's our turn!***

***As three Penicuk Trust members, working with energetic Penicuk High students and other supporters, we've formed Penicuk Community Alliance to launch and run The Storehouse: a community bakery, café, kitchen, foodstore and indoor market as a thriving business in the heart of Penicuk High Street.***

***We'll be giving Penicuk residents and visitors the chance to buy food and groceries from local, organic and fairtrade sources as far as possible, doing this in an attractive place that's a pleasure to visit, and at the same time giving real Penicuk jobs, training and volunteering opportunities.***

*Penicuik Trust had the support of local traders in establishing a Business Improvement District in Penicuik Town Centre. Penicuik First BID's success meant we could bring in the outdoor market we'd planned for years. It was an instant success. The Trust and Penicuik First now hope to start a program of town centre improvements with the Council, like the ones already begun in Dalkeith and Gorebridge. The 3 founders of the Penicuik Community Alliance have meanwhile developed ideas for a "good-quality-at-fair-prices" local foodstore in the heart of*

*Penicuik, with a traditional bakery, café, groceries, an indoor market and, above all, a social solidarity "Beyond Foodbanks" Community Shop like the ones run in Barnsley and London. As soon as the old Penicuik Co-op foodstore premises (Nickel and Dime) came on the market the Storehouse project was born. To run it, we registered a new co-operative society in August 2015 to create this great new local asset by making a public share issue. It's where you come in to help us. We've done the sums and we're convinced it will work!*

***The Storehouse is committed to giving Penicuik people the wherewithal to feed themselves and their families honestly and well. We're not planning to take anything out of the local economy. Instead we want to put plenty back in to the town we love and the all the existing traders who help to support it.***

### ***Community shares: for us, our children and grandchildren:***

*We've registered Penicuik Community Alliance Ltd to be expressly for the benefit of the community. Community Shares are ideally suited to raise money to create new local assets like Storehouse. We plan to launch the shares on 20 November (until 25 January) to raise at least £50,000 in multiples of £25 to start up the Storehouse operation. We'd like to raise a good deal more than that to make the most of this terrific town centre site and its potential to benefit the community. Investors can get interest on the sums they invest and can withdraw their investment (in essence, get their money back) but only in future years under certain conditions. So, whilst we have a strong business plan that supports our plans for growth, and a firm desire to ensure a return to investors who have shown faith in our community, our charitable purpose will always come first. That's the final advantage – because the Alliance should be seen as a medium to long term investment, attractive to people who share these long term values and faith in the community, rather than those who seek quick returns. [Penicuik Storehouse on Facebook](#) and [www.penicom.net](http://www.penicom.net) or 01968 677854*

***I'm really interested: please keep me informed:***

NAME

ADDRESS

PHONE

EMAIL

*Send details to [info@penicom.net](mailto:info@penicom.net)*